

## **Website Design Process**

### **1. Describe Your Needs**

Use the web design checklist to provide us with the information we'll need to get you a project estimate. Your answers also provide us with a blueprint for creating the design concepts.

### **2. Concepts**

The design process begins with 3 concepts based on the direction you've provided. We often throw in a few extra designs that contain our own creative input...just so you that you have an alternate perspective. These sometimes end up being the winning designs!

If you find that none of the provided concepts are what you are looking for, we will set up a time to speak with you to go over the design direction again. We will revisit the design direction and then provide you with a second set of 3 concepts.

In some rare cases, if we do not end up with a design that you are happy with after 3 sets of concepts (9 options), simply let us know if would like to cancel the project. We reserve the right to retain your deposit to cover some our time invested in the concepts, refinements, consultation time and to cover materials and machine use.

### **3. Revisions**

A concept review form will be sent along with the initial set of concepts. Use the form to let us know which logo you like most, why and if there are any revisions you'd like to see made.

The project estimate covers up to 10 revisions of the concept you choose. Additional revisions, if necessary, will be charged our hourly rate.

### **5. Finalization**

Once you have approved a final design it will be coded into a custom website or Wordpress theme (depending on which you've chosen). All of the pages will be created and filled in with content that you've provided. The menu/s will also be created. Any special functionality that you requested will be added/configured.

## **6. Getting Started**

Be sure to download and review the website design checklist. When you are ready to obtain an estimate, please return to the Get Started page and click on Request Estimate. <http://www.design-formare.com/start-here/>

Please allow 2 business days (Mon-Thurs) for us to get an estimate out to you.

Thank you for considering designFORMARE INC. for your next project!

**-teamFORMARE**